



Andreas R. Herzog

Member of the board of directors, non-executive,
Swiss nationality

Education

Business Training College, CH-Winterthur
University of Applied Sciences, CH-Zurich
Marketing Management (Western University, CAD-London/Ontario)
Corporate Financial Strategy in Global Markets (F-INSEAD, F)
Strategic Management (Harvard University, US-Boston)
International Tax Law (University of Applied Sciences, CH-Basel)
Leadership Management (Harvard University, US-Boston)

1984 – 1990 Ciba-Geigy: various positions in finance, controlling, logistics in Mexico, Basel, Colombia and Ivory Coast

1990 – 1995 SMH/SWATCH: various management positions in Biel as Senior Controller & Operational Auditor, in Bad Soden am Taunus as Co-CEO Germany

1996 - 2001 Swarovski CH-Feldmeilen: Vice President Finance

2001 – 2002 Eichhof Group, CH-Lucerne: CFO

2002 – 2019 Bühler Group, CH-Uzwil: CFO

2019 – 2020 RIFF Ventures, European Partner

Current mandates

Vice-Chairman of HOCHDORF (CH),

Chairman of Systemcredit (CH);

Member of Board of Seed Capital Invest (CH);

Vice-Chairman of Swiss-Chinese Chamber of Commerce;

Member of Advisory Council of China Europe International Business School (CEIBS) (CH)

No official functions or political offices.